



No Stress Midwest

2021 RECAP & LOOK AHEAD!



2021/2022



No Stress Midwest

DEVELOPING THE STUDENT & ATHLETE



No Stress Midwest

A MESSAGE FROM BRYAN TURNER



It's exciting to wish the No Stress Midwest family yet another happy and healthy new year! It's even more exciting to share with you all the wonderful things ahead; and also, take a moment to recognize the past year.

During a time with so much uncertainty, one thing stayed consistent, and that is the beautiful game of soccer, and the joy and thrill that comes with a ball between your feet. And while we relied on the game of soccer to overcome tumultuous times, we learned so much more about the No Stress Midwest family and I learned so much more about myself!

No Stress Midwest is a community dedicated to bettering the students and athletes we encounter. It's easy to say "we care about your performances on and off the field" but it is truly an amazing feat to embed yourself into that message and understand the importance within those words.

And suddenly, the importance of those words began to power us. Words are great, but putting words into action is what separates us.

No Stress Midwest has doubled down on ensuring you are part of a lifestyle that will change your life, athletically, academically, and personally. We are putting this into action.

Thank you for a wonderful 2021 and I look forward to the fun times ahead!

Cheers!
Bryan Turner





No Stress Midwest

TRAINING

Developing Skills & Confidence



No Stress Midwest offers individual technical and tactical training sessions; group training sessions; and full team training sessions. At No Stress Midwest, we train our players to become better players through leadership and confidence. We are developing soccer skills, but more importantly, confidence!

No Stress Midwest has trained over 500 student-athletes over the past three years, spending valuable resources and time in perfecting crucial skills. Our athletes have gone on to win state, conference, and club awards; play at the collegiate level; and develop into smart, dependable soccer players. This past year alone we were proud to watch more than 7 of our homegrown players take their talents to the ODP level. No Stress Midwest even has 4 athletes training at the semi-pro and professional levels.

Last year alone we spent over 450 hours on the field training our athletes, and we are ready to bring your game and attitude to the next level in 2022! With a dedicated coaching staff with more than 40 years of combined coaching experience, you will flourish in our close-knit No Stress Mid West family.

While we've continued to perfect and mold players into consistent teammates, we've also perfected our own coaching technique, too! While we've spend numerous hours on the field, we've committed ourselves and dedicated resources behind the scenes as well.

No Stress Midwest offers hands on training. In this family, we are not concerned with goals, assists and accolades, more so, witnessing growth and watching players evolve into the best version of themselves.

No Stress Midwest

EDUCATION



No Stress Midwest Education & Academic Tutoring Service

As former student athletes themselves, our No Stress Midwest tutors understand the rigor and discipline it takes to be committed to a sport while achieving good grades. As such, we have hired board certified educators in Kansas and Missouri in a variety of specialty topics, and familiar with the latest curriculum in school districts around the metro area.

No Stress Midwest is passionate about helping students achieve their goals in the classroom, and also committed to helping students build the necessary skills and tools they will need in the future to succeed on their own.

Our tutors will travel to your home or meet at a predetermined location to conduct in-person tutoring sessions. All we need is a space for learning. We are also available for online tutoring via Zoom.



No Stress Midwest

SCHOLARSHIP FOUNDATION



INTRODUCING

No Stress Midwest is proud to introduce the No Stress Midwest Foundation! Our foundation will offer two dedicated student-athletes scholarship money in order to continue their successes off the field!

Our scholarship will help youth soccer players afford the rising costs of club soccer as well as provide book vouchers to our student-athletes that are now in college!

We are putting action into our values, and the No Stress Midwest Foundation is going to bring our family and community to the next level. We are beyond excited to grow our name, our brand, and encourage lessons off the field!

Stay tuned for more information in early 2022! If you are interested in applying for our No Stress Midwest scholarship please reach out to us today!



No Stress Midwest

THE PODCAST



about

No Stress Midwest Podcast is an extension of No Stress Midwest's technical training program and lifestyle brand based in Kansas City, Missouri.

No Stress Midwest Podcast provides listeners an opportunity to listen to in-depth and personal conversations between founder Bryan Turner and his wide variety of guests who've all left a significant imprint in the soccer world.

Interested in having a conversation with Bryan Turner and discussing the newest trends in the soccer world? Send us a message today!

interviews

- James Musa, Minnesota United FC
- Soony Saad, Ansan Greeners FC
- Joe Amico, OKC Energy
- Ian Barker, United Soccer Coaching
- Jon Kempin, Columbus Crew
- Cari Roccaro, NC Courage
- Jessica McDonald, NC Courage
- Shea Groom, Houston Dash
- Maegan Kelly, Houston Dash
- Jaycie Johnson, University of Nebraska
- Ryan Van Goethen, Co-founder of State Soccer
- Mabricio Wilson, Owner, Futbolr Clothing
- Eddie Hudson, Owner, Corktown AFC
- Armante Marshall, Assistant Coach, Temple University

the numbers



700+ followers



1,000+ downloads



30+ guests



5,000+ listens

2022 schedule

- **Season 5:** highlighting the tactical minds and inspiring coaches who focus on game planning, but more importantly, improving the skills of aspiring athletes (summer 2022)
- **Season 6:** recapping an eventful year, NSMW will dive into strategic partnership and discuss the importance of networking and relationship building, and how friendships and connections carry a lot of weight in the soccer world (fall 2022)

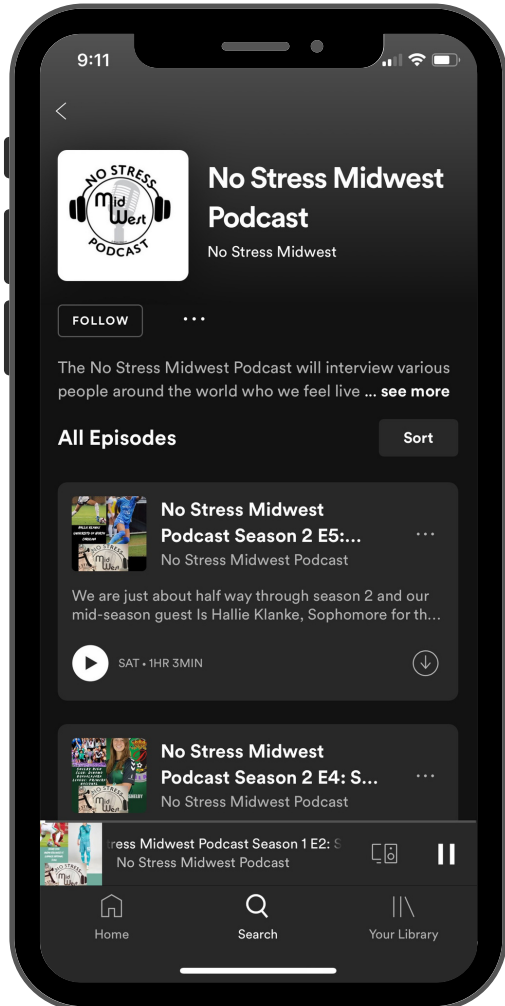
advertising rates

- **Single Podcast:** \$25/per podcast. Features social media amplification; :35 second commercial
- **Season Partnership:** \$150/per season. Features includes social media amplification; :55 second commercial; featured page on website

No Stress Midwest

THE PODCAST

episodes available now



spotify

apple

nsmw website

testimonials

"an easy listen for my soccer loving family. [bryan] really keeps his conversations engaging and his outgoing personality truly brings the most out of his guests"

"[my daughter] loves season two! it's great to hear exclusive interviews with professional female soccer players who inspire my daughter to play the game"

"bryan is such a difference maker on the soccer field, he brings a unique perspective to the table each and every day. I have more confidence now hearing professional soccer players agree with his philosophies and approach"

"the perfect soccer conversation to tune into while commuting to practices and games! there's so much going on "off the pitch" and bryan does an amazing job capturing it all."

contact



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<https://www.nostressmidwest.com/join-our-team>

No Stress Midwest

THE LIFESTYLE

A Community You Are Proud To Wear!

No Stress Midwest is a representation. Our brand is focused on becoming the best version of yourself athletically and academically, and why not look cool and feel good while doing so! Showcase our brand with our fresh new hoodies; kits and various other apparel items!



Visit Our Website To Purchase
NSMW Apparel Today!

USMNT & MLS Star
Graham Zusi sporting our
No Stress Midwest gear!

No Stress Midwest

COMING SOON!

United Soccer Coaches Convention

- Our very own Bryan Turner will be a co-host during the United Soccer Coaches Convention this January 2022! Please be sure to follow us on social media for more information on how to watch Bryan Turner live as he sits down with the greatest minds in soccer coaching!
- During the United Soccer Coaches Convention, Bryan will have a once in a lifetime opportunity to sit down with former USMNT player Jermaine Jones and discuss his World Cup experiences!
- Planning on attending? No Stress Midwest will have our own booth at the convention! If you are on-site please be sure to visit us. We would love to discuss soccer with you.



Student Internships & College Credit

- No Stress Midwest is expanding its team! We currently have several student interns assisting No Stress Midwest, and we are excited to welcome more! Interested in learning how to coach? Interested in learning about social media and marketing? We have several roles available so be sure to reach out!

contact



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